Tools For Action

An inventory of nutrition and physical activity interventions in Wisconsin

Program Name

Nutrition for Living Program

Contact Information

Main Contact Person		
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Title of Main Contact		
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Program Information

Type o	of Program
Health	Care
Year (Coalition was Formed
Have l	nad a weight management program in
some f	form since 1979
Prima	ry program focus
Both P	Physical Activity & Nutrition
Region	n
Wester	rn
Count	y
Chippe	ewa
Coalit	ion Web Site Address

Program Information

Represented Groups on Coalition	Represented Professions on Coalition
Health Care	Dietitian
	Physical Therapist

A Wisconsin Nutrition and Physical Activity Program



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Intervention Name

Nutrition for Living Program

Intervention Information

Type of Intervention:

Physical Activity & Nutrition Event

Focus Area:

General Physical Activity & Nutrition

Intervention Site or Setting:

Health Care

Scope of Intervention:

County

Target Audience:

All races and genders

Ages 20-39, 40-59, 60-74, 75 +

Total Population in Area Served:

Approximately 20,000 adults with overweight or obesity (using approx 50% of adult population)

Number of Participants:

Program is offered annually (more often if waiting list) with a total of 15 participants

Implementation Status:

Ongoing

Partners:

Unique Funding:

Evaluation:

Health Indicator & Observation – Monthly Impact on Knowledge, Attitudes & Behavior – Survey Once

Evidence-Based or Best Practice based on American Diatetic Association certificate of

American Dietetic Association certificate of training in adult weight management

Products Developed or Materials Used:

Based on the LEARN manual authored by Kelly Brownell. Supplemented by other materials-information from American Heart Association, National Cancer Institute recommendations, National Cholesterol Education program etc.

Intervention Description:

10 week program (in the process of trying to determine whether the time frame should be adjusted.) Participants meet weekly with facilitators of program (dietitians, diet techs, physical therapists). Each week allows for group discussion and class presentation. Participants are assisted with developing appropriate goals. Participants are encouraged to keep food and physical activity diaries.